

COPASAH GS



# Creative Accountability **Contest**

**COPASAH GLOBAL SYMPOSIUM 2019**

ON

**CITIZENSHIP, GOVERNANCE AND ACCOUNTABILITY IN HEALTH**

**OCTOBER 15-18, New-Delhi, India**

[www.copasahglobalsymposium2019.net](http://www.copasahglobalsymposium2019.net)

## **Creative Accountability Contest 2019 : Photostory , Film, Poster**

COPASAH announces a Creative Accountability Contest on **“Accountability and Strengthening Community-Centred Health Systems”**

**Brief:** The submission of entries could relate to the politics and practice/s or models of social accountability at different levels – community, health systems or policy; critical and reflective narrative on the larger theme of the [Symposium or the five sub-themes](#); highlighting challenges in accountability in relation to citizenship and governance on health-wellbeing-dignity and social justice.

## CATEGORIES OF SUBMISSIONS

- PHOTO STORY
- FILM
- POSTER

This Call invites entries for the Contest as follows:



### Each Photo story must include:

- 3 photos of high resolution (to print, upload on websites). Photos may be in black and white or coloured.
- Captions with a maximum of 150 words in total (50 words x 3 photos) to tell a single, continuous social accountability story for the selected theme.
- Any camera type may be used to take the photos. Work created with digital technology shall not be considered.



- The film can be combination of bytes (interviews), live actions and animation.
- Duration: The film shall not be more than 5 minutes (300 seconds), including the beginning and end credits. Films exceeding this time limit are liable to be rejected. The minimum length should be 60 seconds including credits.
- Format: The films should be submitted in MPEG4 format. The recommended ratios are: (1280pixels X720pixels)
- The short films can be in native language of the contestant, but English sub titles should be provided



### Poster

### The poster must include the following:

- Title
- Caption with Tagline
- Theme
- Name of the presenter
- Name of the organisation
- Background Information (Not Mandatory)
- Size (In Inches) : 24x36, 22x28, 11.7x16.5

## PARTICIPATION

- The Competition is open to everyone; entry should be in the name of an individual
- Each contestant can submit up to two (2) entries in different categories

## GUIDELINES FOR SUBMISSION

- Each entry/work should be original and creative. The participant is solely responsible and liable for violations of Copyright or IP, if any
- The film/photo story /poster should not have been submitted, accepted or published anywhere prior to this contest
- The submissions – films, photos, posters should be submitted with all the due credits/acknowledgments
- Full and unconditional permission for COPASAH to use all materials submitted (photos, films and caption text) with appropriate credits/acknowledgements
- Name, contact telephone, email and address of the entrant in the form

## CRITERIA FOR SELECTION

- All entries that meet the above mentioned guidelines shall be accepted
- The selection will be done by a jury on the following basis
  - ☞ How well each photo/film/poster illustrates its caption; and, how well that caption captures a social accountability experience in the selected theme;
  - ☞ The relevance of the overall story told by the photos and their captions together for “social accountability”.

## AWARDS

- Awards shall be announced on July 31, 2019
- Five best submissions in each category shall be displayed on the website of COPASAH GLOBAL SYMPOSIUM 2019 and at the Symposium Venue during the event.
- The best overall entry (from the 3 categories) will get a full scholarship to participate in the COPASAH Global Symposium, 2019 (USD 1400)
- Best entry in each category –film , poster and photo story(3 awards) - will get partial scholarship (registration and accommodation) for the COPASAH Global Symposium 2019

## SUBMISSION OF ENTRIES

Please follow this link to submit your entries:

[https://docs.google.com/forms/d/e/1FAIpQLSfh1fP2YRt86m9h\\_YeOwflGC1z2mmADRfW3Bpgll2S0klnqKw/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSfh1fP2YRt86m9h_YeOwflGC1z2mmADRfW3Bpgll2S0klnqKw/viewform?usp=pp_url)

## DEADLINE FOR SUBMISSION OF ENTRIES

The last date for submitting entries is July 15, 2019. For any queries related to the entries you may write to: [copgsdigicontest@gmail.com](mailto:copgsdigicontest@gmail.com) with a subject line 'Query for GS Creative Accountability Contest 2019'

[Apply](#)